

# PREPARING FOR THE SHOOT

## GENERAL INTERIOR PREPARATION

- OPEN ALL THE BLINDS COMPLETELY BY TILTING THEM SO THE SLATS LAY FLAT.
- TURN ON ALL LIGHTS AND LAMPS, INCLUDING DECORATIVE ONES. CEILING FAN LIGHTS SHOULD ALSO BE ON, BUT THE FAN ITSELF SHOULD BE TURNED OFF.
- WE TYPICALLY DON'T PHOTOGRAPH GARAGES OR CLOSETS, SO THESE ARE GREAT PLACES TO STORE ITEMS YOU DON'T WANT VISIBLE IN THE PHOTOS.
- KEEP IN MIND THAT "LESS IS MORE." REMOVE ANY CLUTTER AND TUCK IT AWAY IN CABINETS, CLOSETS, OR OTHER HIDDEN SPACES.

## EXTERIOR PREPARATION

- MOVE CARS OUT OF THE DRIVEWAY AND AWAY FROM THE FRONT OF THE PROPERTY.
- STORE TRASH CANS IN THE GARAGE OR SOMEWHERE HIDDEN FROM VIEW, SUCH AS BEHIND THE HOUSE OR OUT OF SIGHT FROM THE STREET.
- FRESHLY MOWED GRASS, NEW MULCH, AND A NEATLY EDGED LAWN CREATE A GREAT FIRST IMPRESSION.
- PUT AWAY HOSES, TOYS, AND ANY OUTDOOR EQUIPMENT.
- FOR PROPERTIES WITH A POOL, MAKE SURE IT IS CLEAN AND WELL-MAINTAINED.

## KITCHEN

THE KITCHEN IS ONE OF THE MOST VIEWED AREAS OF A HOME, SO IT'S IMPORTANT TO PRESENT IT AT ITS BEST!

- CLEAR THE FRONT AND TOP OF THE REFRIGERATOR, REMOVING MAGNETS, PHOTOS, AND OTHER ITEMS.
- TAKE EVERYTHING OFF THE COUNTERTOPS, EXCEPT FOR A FEW DECORATIVE PIECES. THIS INCLUDES FOOD, TOWELS, PAPER TOWELS, SOAP, AND SPONGES—STORE THESE IN THE CABINETS.

- REMOVE ANY TOWELS HANGING ON THE OVEN OR DISHWASHER.
- POLISH ALL STAINLESS STEEL APPLIANCES USING A STAINLESS STEEL CLEANER FOR A SPOTLESS LOOK.

## **BATHROOMS**

- BATHROOMS SHOULD ALSO BE FREE OF CLUTTER.
- STORE AWAY ALL PERSONAL ITEMS SUCH AS SOAP, SHAMPOO, CONDITIONER, SPONGES, TOOTHBRUSHES, RAZORS, LOTIONS, HAIR TOOLS (LIKE CURLING IRONS AND STRAIGHTENERS), SPEAKERS, AND MAKEUP.
- KEEP COUNTERTOPS COMPLETELY CLEAR.
- REMOVE RUGS, SCALES, TRASH BINS, AND EXTRA TOILET PAPER TO ENSURE THE FLOORING IS FULLY VISIBLE.

## **BEDROOMS**

- MAKE ALL BEDS NEATLY.
- CLEAR BEDSIDE TABLES, LEAVING ONLY LAMPS.
- TIDY UP THE TOPS OF DRESSERS AND OTHER FURNITURE—KEEPING IT SIMPLE IS BEST.
- USE CLOSETS TO STORE ITEMS YOU DON'T WANT VISIBLE IN THE PHOTOS.
- PUT AWAY STAND-UP FANS AND PET BEDS TO KEEP THE SPACE CLEAN AND ORGANIZED.

